



The SEA Pledge Coastal Tour is nearly complete and preparations are being made for SEA Pledge Action Day and COP17 on December 3rd. Here are some highlights from the tour!



SEA Pledge Coastal Tour a Success!

SEA Pledge Action Day

After an exciting four weeks on the road in two Honda Hybrids, the Sustainable Sea Trust's SEA Pledge Coastal Road Tour is nearly complete. With the end of the Coastal Road Tour in sight, the SEA Pledge team and our new partners are gearing up for COP 17 and the SEA [Pledge Action Day](#) on 3rd December, a day of fun activities for the sea. It will also be the official launch of SEA Pledge.

To find out more about SEA Pledge Action Day activities taking place and how to get involved [click here](#).

Bringing the SEA Pledge message to COP17

On SEA Pledge Action Day, Sustainable Seas Trust Director, Dr. Tony Ribbink, will be speaking to the Global Forum for Oceans, Coasts and Islands, a UN-Affiliated body, at COP17. Ambassador Ngubane, a trustee of Sustainable Seas Trust will then give a lecture



SEA Pledge team members at the northernmost and deepest point of the SEA Pledge Coastal tour--Two-Mile reef in Sodwana Bay.



South East African Climate Consortium Student Forum (SEACC-SF) members with the two Honda hybrids donated for the SEA Pledge Coastal Tour

celebrating the oceans and conclude by calling upon four children to deliver the SEA Pledges and petition. The petition calls upon the UN to declare an International Year of Coasts and Oceans. **If you have not already done so, please sign this petition and help us spread the word about this important cause! To sign the petition, visit the [SEA Pledge Petition Site](#).**

Communities join the SEA Pledge Crusade

In just four weeks, SEA Pledge delivered over 25 presentations in 20 towns. Sustainable Seas Trust is pleased to announce that Sodwana Bay, the Hibiscus Coast Municipality, Port St-Johns, East London, St. Francis Bay, Jeffreys Bay Grahamstown, Plettenburg Bay, Knysna, Hermanus and Saldanha are now on the [SEA Pledge map](#)!

SEA Pledge gets media coverage

With every stop along the coast, SEA Pledge has gained support and forged new partnerships while news of progress was broadcast even further thanks to Algoa FM, East Coast Radio, Kingfisher FM, SABC, MC90.3 FM, Knysna FM, [The Herald](#), Grocott's Mail, the [Dive Site](#), [East Coast Radio Blogs](#), [Publicity Update](#), [African Diver](#) and other local newspapers in the towns visited. Stay tuned for news about the launch of SEA Pledge during SEA Pledge Action Day on December 3rd.

Thank you to SEA Pledge partners and sponsors

Sustainable Seas Trust gratefully thanks its sponsorship partners—[SAMSA](#), [Honda](#), Artists Project Earth ([APE](#)), Board of Executors ([BoE](#)), [Standard Bank](#)--and other participants for their enthusiastic support along the way. During



Simon Gear from 50/50 made a SEA Pledge at the Nelson Mandela Business Chamber in Port Elizabeth



SAMSA's David Manley with SST Director, Dr. Ribbink at a SAMSAsponsored event in Mossel Bay.



Nippers at the Plettenburg Lifesaving Club discussing climate change with Dr. Ribbink



Saldanha Bay Mayor, Rosil Jager puts Saldanha on the SEA Pledge map at the Saldanha Bay Yacht Club

SEA Pledge talks, the team was happy to distribute materials for Sustainable Seas Trust partners, South African Sustainable Seafood Initiative ([SASSI](#)) and the Marine Stewardship Council ([MSC](#)), to encourage people to purchase from environmentally responsible sources.

Stay Involved with SEA Pledge

Thank you for your support to date and stay tuned for more SEA Pledge news! We encourage you to make your [SEA Pledge](#) and to get involved in the fast approaching SEA Pledge Action Day on December 3. To share your ideas or learn about further ways to get involved contact the SEA Pledge team at info@sst.org.za or simply reply to this email.



The SEA Pledge road team with Gareth Burley from Kingfisher FM recording an episode for the Green Hour

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